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Get the Word Out: Utilizing Traditional and Emerging Tools to Disseminate and Measure the Impact of Your Research

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PUBLICATION is only one way to disseminate your work.
PUBLICATION ANALYSIS is only one way to measure its impact.

Based on the Becker Medical Library Model for Assessment of Research Impact, Sarli, C.C. & Holmes, K.L., Washington University School of Medicine, St. Louis, MO. Last update 4.30.13.