Apr 18th, 12:00 PM

Community Engagement & Research Section

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University of Massachusetts Medical School

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Community Engagement & Research Section

Ira Ockene, MD, Director
Suzanne Cashman, ScD, Co-Director
Stephenie Lemon, PhD, Co-Director
Amy Borg, MPH, MEd, Co-Manager
Phil Merriam, MSPH, Co-Manager
Sally Gore, MS, MS LIS, Informationist and Research Librarian

Thursday, April 18, 2013
12:00-1:00 pm
Faculty Conference Room, UMMS Worcester campus
Monthly Guidance from the Community Academic Advisory Panel (CAAP) is Key

Representatives from each of the UMass Campuses and community organizations

- Francis Anthes, MSW, LICSW, Family Health Center of Worcester
- Elena Carbone, PhD, UMass Amherst
- Dean Cleghorn, EdD, Greater Lawrence Family Health Center, UMMS
- Laura Hayman, PhD, RN, FAAN, UMass Boston
- Susan Crocker Houde, PhD, UMass Lowell
- Vilma Lora, YWCA of Greater Lawrence, Lawrence Mayor’s Health Task Force
- Toni McGuire, RN, MPH, Edward M. Kennedy Community Health Center
- Robin Robinson, PhD, PsyD, UMass Dartmouth
- Milagros C. Rosal, PhD, UMMS
- Judith L. Steinberg, MD, MPH, Commonwealth Medicine
- Debora Gurewich, MD, Commonwealth Medicine
- Martha Velez, Lawrence Council on Aging
- Linda Weinreb, MD, UMMS
Goal: To increase the capacity of UMass researchers and community partners to conduct community engaged research.
Community-Engaged Research

- **Partnerships** of community members, researchers, agency representatives and academics or institutional representatives
- **Shared research goals**
- **Respect, collaboration, equity and fairness.**

(Community-Campus Partnerships for Health, 2010)
How is Community-Engaged Research Different?

From:
Researchers acting upon a community, such as a clinical trial at a community health center

To:
Researchers, community agencies, and community members working side by side
Why Community-Engaged Research?

• Health problems exist within context of people’s lives;
• Explanations found in messy complexity of real life; and,
• Community-engaged research can produce results directly translatable to human health.
What Does it Mean to Conduct Research that is Community-Engaged?

- Develop research questions concerning health issues of concern to the community;
- People are more likely to support the research when they understand the purpose;
- Design produces user-friendly, culturally sensitive, accurate and valid practices and measures;
- Involvement in analysis and interpretation can provide important explanations of results;
- Opportunity to build greater trust and respect between academic researchers and communities; and,
- Research may be more likely to lead to improvements in community health.
We facilitate community-engaged research by:

- **Partnering** with communities to enhance mutual understanding and build the capacity to enable community-based participatory research;
- Implementing a program for **pilot grants** that facilitates community-academic research collaboration;
- Creating **educational programs** for both academia and community; and,
- Developing research **dissemination models** and using information technology.
2012 Annual Symposium
Challenging Issues in Community Health:
The Role of Research

- 132 participants and 39 Posters
  - All 5 UMass campuses, 62 community organizations/other research institutions
- Agenda, posters, slides, audio available on Escholarship/Lamar Soutter Library

Planning 2013 Fall Symposium
Pilot Project Dissemination at 4th CCTS Annual Retreat

Translational Research: Results from Three Pilot Studies

- **Moderator:** Ira S. Ockene, MD
- **Presenters:**
  - Kymberlee M. O’Brien, PhD, Social Psychology Postdoctoral Fellow at HORIZON Center for Health Equity University of Massachusetts Boston, Department of Psychology
  - Augustus Woyah, Program Coordinator, Africans for Improved Access, Multicultural AIDS Coalition
  - Nicole J. Champagne, EdD, UMass Lowell, Associate Professor, Community Health & Sustainability Department Chair

*Session is from 3:30-5:00 PM, CCTS 4th Annual Retreat Thursday, May 8, Sherman Center, UMMS Campus*
Community Engagement and Research Section

Pilot Proposals

Tackling issues such as HIV education, stress and depression, working conditions of low-wage workers, community health workers as interpreters, power and abuse among teens, addiction, and talking with parents and children who have cancer.


Totals: 54 proposals submitted; 9 funded, 2013 pending
<table>
<thead>
<tr>
<th>UMass Campus: Investigator(s)/Dept.</th>
<th>Community Partner</th>
<th>Project Title</th>
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<tbody>
<tr>
<td>Worcester: Sherry Pagoto, PhD Division of Preventive and Behavioral Medicine, Department of Medicine</td>
<td>Steve Messineo All Access Physical Therapy &amp; Fitness Academy <a href="http://www.allaccesspt.com">http://www.allaccesspt.com</a></td>
<td>A Community-Clinic Partnership to Address Comorbid Obesity and Depression</td>
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Webinars

Bi-monthly on Adobe Connect, launched with Pilot Project RFP

- **Tips for Developing a 2013 Community Engagement Research Proposal**
- **Improving Success for Funding: Strategies to Maximize the Impact of Your Pilot Work**
  (https://docs.google.com/forms/d/1woqfzCtTsa5FvzLd15ULMNAHlX8JCEc9C3oQc5TovIQ/viewform?pli=1)
  - Stephenie Lemon, PhD
  - Thursday, May 9, 2013, 12:00 PM—1:00 PM
- **Exploring sources of national, state, and local health data**
  - Sally Gore, MS, MS LIS; Informationist and Research Librarian
  - Wednesday, July 10, 2013, 12:00 PM—1:00 PM
  - [Lamar Soutter Library](#)

Slides and Audio Available on website/escholarship
Community Engagement (CER) Listserv

- 258 Members
- Information shared
- Questions and comments encouraged
- Working to enhance the listserv

Sign up for the listserv at sign-in sheet today, and from our website: [www.umassmed.edu/CCTS/Community](http://www.umassmed.edu/CCTS/Community)

- CommunityEngagement@list.umassmed.edu
Consultation

- Finding Research Partners
- Developing Research/Community Partnerships
- Training in Community Engaged Research (90 minute session)
- Creating a Participant Recruitment & Retention Plan
- Creating an Evaluation Plan
- Using Library, Information, and Knowledge Management Services
- Research Study Design
Join us!
Become a member of the CER Listerv

- Website, Updated Often
  - [http://www.umassmed.edu/CCTS/Community](http://www.umassmed.edu/CCTS/Community)
  - Access to national, state, and local health data with partnership with Lamar Soutter Library
- Webinar and Symposium slides, recordings, posters are on our website
- Annual Symposium, Mini-Symposium at UMCCTS Annual Symposium
- Bi-monthly webinars
- Request a Consultation or Training: communityengagement@umassmed.edu
- Post Questions on the Listserv: Communityengagement@list.umassmed.edu
- Email a Question: communityengagement@umassmed.edu