

Strategies for enhancing impact:

1. Be consistent with your name.

Avoid practices like using Jane C. Doe, Jane Catherine Doe, J. Doe, and J.C. Doe. One consistent name is easier to identify in searches. Note: The same applies for the name of your institution.

2. Share early.

Consider placing conference presentations, posters, and other materials in places where others can find them, e.g., an institutional repository, FigShare, SlideShare, etc.

3. Register for an ORCID iD.

An ORCID iD gives you a unique number to associate with your publications and other materials that you make available via the Web.

4. Leverage social media.

Write a blog about your work, announce publications and talks via Twitter, use the social media resources of your institution, and contribute to other social media presences in your field(s) of expertise.

5. Change your mindset.

Begin to think more broadly about what, where, and how your work gets out into the public.

Learn more!

Take a class on Research Impact & Altmetrics at your Library!

http://libraryguides.umassmed.edu/altmetrics_instruction