The Rewards of Library Publishing at an Academic Medical Research Center

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*Et al.*

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The Rewards of Library Publishing at an Academic Medical Research Center

ALA Annual Meeting 2019
ACRL STS Hot Topics
June 23, 2019

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escholarship.umassmed.edu
Outline

Background

eScholarship@UMMS publishing platform

Journal of eScience Librarianship

Publishing program successes

Library publishing services

Challenges & Opportunities (& some Resources)
Mission
Collect, organize, disseminate and showcase research and educational works of UMass Medical school authors and others

Open Access
Published content includes peer-reviewed electronic journals, student ETDs, and conference proceedings

eScholarship@UMMS
Repository and publishing system on the bepress Digital Commons platform
escholarship.umassmed.edu

UMass Medical School
Published by Lamar Soutter Library at UMass Medical School

Publishing activities began in 2007
Lamar Soutter Library publishing team

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Understanding the Role of Prdm12b in Zebrafish Development

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About Journal of eScience Librarianship

◉ JeSLIB launched in 2012 at escholarship.umassmed.edu/jeslib

◉ Edited and published by a team of 4 librarians

◉ Mission: Explores the many roles of librarians in supporting the management of scientific research data (education, outreach, collaborations, policy, tools, best practices)

◉ Jointly funded by the Lamar Soutter Library and the National Network of Libraries of Medicine
Publishing program successes

- Growing readership
- JeSLIB partnership with RDAP
- 2020 host for the Library Publishing Forum
- Indexed in DOAJ
- Institutional support
- Platform utilization
Library publishing

Advocate and Consultant
open access & best practices

Preservation
digital preservation solutions

Dissemination
ISSNs, DOIs, Creative Commons licenses, DOAJ, altmetrics

Marketing and Promotion
social media

Publishing and Editing
credibility & accountability

Formatting and Design
digital production
Scholarly publishing services
Challenges and opportunities: editing our own journal

- Peer Review
  - Enlisting reviewers
  - Evolving peer review
- Journal title and scope
- Manuscript recruitment
- Communication
- Keeping up with developments in scholarly publishing
Challenges and opportunities: hosting faculty/student journals

- Staffing
- Budget
- Indexing
  - “How do we get an impact factor?”
  - “How do we get into PubMed?”
- Preservation
- Platform considerations
- Entrenched notions about scholarly publishing in STEM
Library publishing resources

- Library Publishing Coalition
- Society for Scholarly Publishing (SSP)
- Open Access Scholarly Publishers Association (OASPA)
- Platform/repository community (bepress Digital Commons, DSpace, OJS)
- ALA’s SCHOLCOMM discussion list
- Blogs such as The Scholarly Kitchen
Thank you!

Credits

Workstation Office: pixabay.com
Book Silhouette: pixabay.com
Icons: http://www.slidescarnival.com
Open Access: https://www.flickr.com/photos/epist/8495403533
Services word cloud: https://www.wordclouds.com/
Challenges: https://www.pexels.com
All other images provided by the Lamar Soutter Library

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