Health Related Web Site Usage by Persons with Serious Mental Illness: Design and Use of a Health Literacy Survey Tool

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Health-Related Website Usage by Persons with Serious Mental Illness: Design and Use of a Health Literacy Survey Tool

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A literature review identified scholarly research on website design as well as validated health literacy evaluation tools for persons with SMI. The survey tool was developed using data from experts, including the following criteria:

1. CONSISTENCY
- Clear, concise, consistent home page
- Separation of "pathway" pages from the "landing" pages
- No or only limited scrolling on each page
- Clear, short link labels
- No external links

2. WEIGHTED SCORES
- The Smokefree.gov website obtained the highest consistency in format. It will serve as the template for the initial formatting of the website we will create.
- The MedlinePlus Obesity website obtained the highest score in consistency ratings.
- WebMD, a site mentioned as a "go to" site in focus groups conducted in relation to this project, scored lower for consistency.

The successful creation and use of a survey instrument designed to evaluate websites with the framework of best practice usage for persons with SMI.

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Read more about the project here

Read the poster abstract here

View the full poster here

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