Mar 22nd, 12:00 PM

The All of Us Research Program: Engaging the Community for the Future of Health

Mara M. Epstein  
*University of Massachusetts Medical School*

Kathleen M. Mazor  
*University of Massachusetts Medical School*

Joann L. Wagner  
*University of Massachusetts Medical School*

See next page for additional authors

Follow this and additional works at: [https://escholarship.umassmed.edu/chr_symposium](https://escholarship.umassmed.edu/chr_symposium)

Part of the Civic and Community Engagement Commons, Community-Based Research Commons, Community Health and Preventive Medicine Commons, Health Information Technology Commons, Public Health Education and Promotion Commons, Therapeutics Commons, and the Translational Medical Research Commons

Repository Citation

[https://escholarship.umassmed.edu/chr_symposium/2019/posters/10](https://escholarship.umassmed.edu/chr_symposium/2019/posters/10)  
[https://doi.org/10.13028/vgd4-aa06](https://doi.org/10.13028/vgd4-aa06)

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Community Engagement and Research Symposia by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.
Presenter Information
Mara M. Epstein, Kathleen M. Mazor, Joann L. Wagner, Peggy Preusse, Candace LeBlanc, Brenda Valenti, and Lawrence D. Garber

Keywords
All of Us Research Program (AoURP), precision medicine, community engagement, biomedical research, recruitment

Creative Commons License
This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 3.0 License.

Rights and Permissions
Copyright the Author(s)
The All of Us Research Program: Engaging the Community for the Future of Health
Mara M. Epstein1,2, Kathleen M. Mazor1,2, Joann Wagner1,2, Peggy Preusse3, Candace LeBlanc3, Brenda Valenti3, Lawrence Garber1,3
1 Meyers Primary Care Institute, Worcester, MA; 2 Department of Medicine, University of Massachusetts Medical School, Worcester, MA; 3 Reliant Medical Group, Worcester, MA

BACKGROUND
- The All of Us Research Program (AoURP), funded by the National Institutes of Health, is an ambitious ten-year effort to enroll over one million participants across the country
- Key part of the Precision Medicine Initiative (PMI)
- Precision medicine takes individual variability in biology, environment, and lifestyle into account for healthcare, treatment, and disease prevention
- Special focus on recruiting populations who are traditionally underrepresented in biomedical research
- AoU seeks to build a national cohort to accelerate precision medicine by collecting:
  - Self-reported health data
  - Electronic medical record data
  - Blood and urine biospecimens

OUR ROLE
- Enrollment started in October 2018!
- Our team at The Meyers Primary Care Institute and UMass Medical School has partnered with Reliant Medical Group to enroll over 10,000 participants in 5 years
- We are part of the five-site Trans-America Consortium of the Health Care Systems Research Network in the AoURP
- We engage the local community, educational institutions, and organizations to increase awareness of precision medicine and encourage participation in the AoURP
  - Partnership with the National Library of Medicine
  - Currently enrolling at 3 clinic sites in the Worcester area, with rotating clinics and mobile sites across the region

RECRUITMENT AND ENROLLMENT
- Recruitment started in October 2018!
- Currently enrolling at 3 clinic sites in the Worcester area, with rotating clinics and mobile sites across the region

ENGAGEMENT AND OUTREACH
- Current and Future Plans for Engagement Include:
  - E-mail to patients with upcoming appointments
  - Digital signage
  - Newsletters
  - Posters and Handouts
  - Conventional Media Outlets
  - Newsletters
  - Site-specific website
  - Community and Patient Advisory Panels
  - Tabling and Presentations at community events and organizations
  - Reliant employee outreach
  - Provider Champions
  - College Task Force
  - Engagement Task Force
  - UMMS Clinical Research Center

LEARN MORE AT:
www.joinallofus.org