The All of Us Research Program: Engaging the Community for the Future of Health

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The All of Us Research Program: Engaging the Community for the Future of Health

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BACKGROUND

- The All of Us Research Program (AoURP), funded by the National Institutes of Health, is an ambitious ten-year effort to enroll over one million participants across the country
- Key part of the Precision Medicine Initiative (PMI)
- Precision medicine takes individual variability in biology, environment, and lifestyle into account for healthcare, treatment, and disease prevention
- Special focus on recruiting populations who are traditionally underrepresented in biomedical research
- AoU seeks to build a national cohort to accelerate precision medicine by collecting:
  - Self-reported health data
  - Electronic medical record data
  - Blood and urine biospecimens

RECRUITMENT AND ENROLLMENT

- Enrollment started in October 2018!
- Our team at The Meyers Primary Care Institute and UMass Medical School has partnered with Reliant Medical Group to enroll over 10,000 participants in 5 years
- We are part of the five-site Trans-America Consortium of the Health Care Systems Research Network in the AoURP
- We engage the local community, educational institutions, and organizations to increase awareness of precision medicine and encourage participation in the AoURP
  - Partnership with the National Library of Medicine
  - Currently enrolling at 3 clinic sites in the Worcester area, with rotating clinics and mobile sites across the region

ENGAGEMENT AND OUTREACH

- Current and Future Plans for Engagement Include:
  - E-mail to patients with upcoming appointments
  - Digital signage
  - Newsletters
  - Posters and Handouts
  - Conventional Media Outlets
  - Social Media
  - Site-specific website
  - Community and Patient Advisory Panels
  - Tabling and Presentations at community events and organizations
  - Reliant employee outreach
  - Provider Champions
  - College Task Force
  - Engagement Task Force
  - UMMS Clinical Research Center

LEARN MORE AT:

www.joinallofus.org