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Healthy Bodegas: Bringing the Community Together to Eat Healthier

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Healthy Bodegas: Bringing the Community Together to Eat Healthier
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METHODS AND ANALYSIS

• Guided by the Conceptual Logic Model of community-based participatory research, this study will:
  - evaluate the intervention through in-store observations and pre- and post-intervention surveys of participating store owners
  - conduct surveys with customers and store owners at a subset of stores, including open-ended questions

RESULTS

• This study is in planning phases; no findings are available.

DISCUSSION AND IMPLICATIONS

• Prospective longitudinal research with long-term follow-up should be conducted to explore the social determinants affecting:
  - low-income populations
  - changes that result after improved access to healthy foods
  - long-term health outcomes

Table 1. Barriers to Implementation and Retention of Participants

<table>
<thead>
<tr>
<th>Barriers</th>
<th>Potential Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implementation</td>
<td></td>
</tr>
<tr>
<td>Cost of produce to store owners</td>
<td>Financial resources, including a grant for the study</td>
</tr>
<tr>
<td>Access to farmers for produce</td>
<td>Needs to be assessed on a case-by-case basis. Produce distributors may need to be utilized if farm resources are not available</td>
</tr>
<tr>
<td>Community buy-in</td>
<td>Human resources, including community leaders partnering with study team on the ground</td>
</tr>
<tr>
<td>Social cohesion of target population</td>
<td>Excellent management and clear, non-conflicting rules made with community</td>
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<tr>
<td>Retention</td>
<td></td>
</tr>
<tr>
<td>Consumer demand exceeding store owner’s or farmer’s capabilities</td>
<td>Supplement with produce from distributors; enable increasing shelving space</td>
</tr>
<tr>
<td>Lack of community empowerment or attitude of non-acceptance</td>
<td>CBOs and community leadership will play an integral role in implementation and follow-up</td>
</tr>
<tr>
<td>Lack of resources within bodegas for store owners (e.g., space, shelving)</td>
<td>Level-based rewards system used as a facilitator for shop owners</td>
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</tbody>
</table>

REFERENCES


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