

University of Massachusetts Medical School

eScholarship@UMMS

Community Engagement and Research
Symposia

2019 Community Engagement and Research
Symposium

Mar 22nd, 9:30 AM

Building Sustainability in Times of Uncertainty

Matthew Sadof

University of Massachusetts Medical School-Baystate

Let us know how access to this document benefits you.

Follow this and additional works at: https://escholarship.umassmed.edu/chr_symposium



Part of the [Civic and Community Engagement Commons](#), [Community-Based Research Commons](#), [Community Health and Preventive Medicine Commons](#), [Health Services Administration Commons](#), [Pediatrics Commons](#), and the [Translational Medical Research Commons](#)

Repository Citation

Sadof M. (2019). Building Sustainability in Times of Uncertainty. Community Engagement and Research Symposia. <https://doi.org/10.13028/wnv3-be53>. Retrieved from https://escholarship.umassmed.edu/chr_symposium/2019/program/5

Creative Commons License



This work is licensed under a [Creative Commons Attribution-NonCommercial-Share Alike 3.0 License](#).

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Community Engagement and Research Symposia by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.

Building Sustainability in Times of Uncertainty

Matthew Sadof MD
Associate Professor Pediatrics



Baystate
Health



University of
Massachusetts
UMASS Medical School

Objective

- Participants will learn how to develop a sustainability plan for grant funded programs
- Lessons learned will be shared by the presenter and elicited by the group

Outline of workshop

Work sheets to help you organize for your thoughts and strategy

Building Your Base in Your Community

- Informal asset mapping
- Who is doing the work in your community
- What do they need?
- What do you need ?
- Identify common interest with complimentary assets
- But Where do you start?

INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being for All

WHAT Know What Affects Health



WHERE Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.



WHO Collaborate with Others to Maximize Efforts



HOW Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

Four Action Areas



Exercise- list experts in your community

- Patients
- Organizations
- Community groups
- Business advocates
- School advocates
- DPH
- Politicians
- Insurers
- Your institution
- Neighboring institutions
- Think local think state

Stakeholder development

- Get to know your stakeholders
- Tailor your program to their needs
- Find common goals and build
- Strengthen old and build new alliances

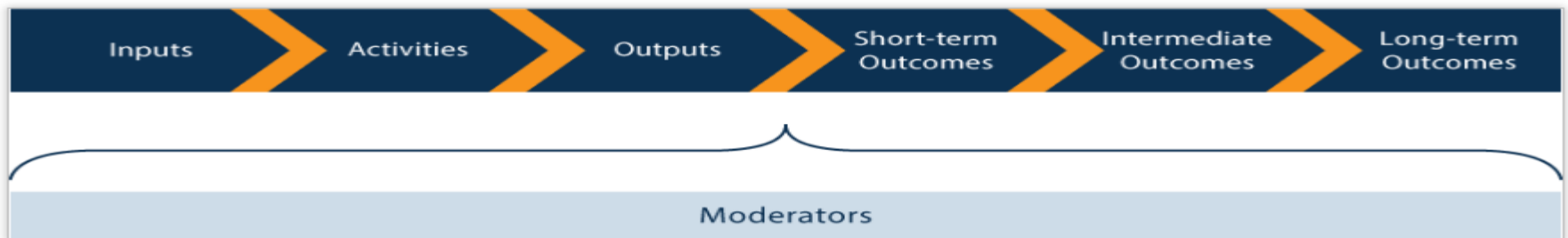
Charting your path to sustainability

- Meet regularly and keep minutes
- Think Big –but think modular
- Clarify the task of each team member
- What works
- What did not work
- What is essential to your mission

Logic model

<https://www.cdc.gov/eval/steps/step2/index.htm>

- Inputs: The resources needed to implement the activities
- Activities: What the program and its staff do with those resources
- Outputs: Tangible products, capacities, or deliverables that result from the activities
- Outcomes: Changes that occur in other people or conditions because of the activities and outputs
- Impacts: [Sometimes] The most distal/long-term outcomes
- Moderators: Contextual factors that are out of control of the program but may help or hinder achievement of the outcomes



The Grant Cycle

