Empowering Health Information Outreach in New England

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Empowering Health Information Outreach in New England

### Goals:
- Promote National Library of Medicine online health information to librarians, health professionals and consumers
- Strengthen network libraries and provide outreach to public libraries, public health and community based organizations
- Facilitate outreach work of member libraries
- Foster collaborative programming for specialized populations

The numbers (2006-present)

| NNLM NER staff training activities | 320 |
| NNLM NER funded outreach activities | 98 |
| Total amount for funded outreach projects | >$650,000 |

http://nnlm.gov/ner
1-800-338-7657
1-800-DEV-ROKS
National Library of Medicine
http://nlm.nih.gov

Empowers their users at with quality health information at the point of care and need at their institutions.

<table>
<thead>
<tr>
<th>NNLM NER Membership</th>
<th>EN/US</th>
<th>Full</th>
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<tr>
<td>VT</td>
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<tr>
<td>All</td>
<td>450</td>
<td>545</td>
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</tbody>
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**Training**
- Provides in person and e-learning educational opportunities on National Library of Medicine resources and services and other hot topics for network member libraries, health professionals, community based organizations and consumers.
- Examples of programs offered:
  - Emergency Preparedness
  - Going Green with the NLM
  - Customized PubMed and DOCLINE presentations
  - Consumer Health Information
  - Ph Partners.org
  - Senior Health
  - Grant and Proposal Writing and much more!

**Public Health**
- From the Partners in Information Access for the Public Health Workforce, a collaboration of U.S. governmental agencies, public health organizations, and health sciences libraries.
- PHPpartners.org provides access to resources from government agencies, professional and research organizations, libraries and educational institutions.
- The Partners mission is to help the public health workforce find and use information effectively to improve and protect the public’s health.

**Outreach**
- Connects medical libraries, public libraries, health professionals, public health workers and community based organizations in the common goal of health promotion.

- Exhibiting brings resources to users like:
  - American Academy of Family Physicians
  - Case Management Society of New England
  - National Association of School Nurses
  - Connecticut Science Teachers Association
  - New England Association of Fire Chiefs

<table>
<thead>
<tr>
<th>Funding</th>
<th>Healthy Community Coalitions</th>
<th>Mobile Health Unit</th>
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**Funding**
- Extends outreach mission of the NLM
- Improves library services for network members
- Increases visibility of libraries within their institutions
- Provides opportunity to engage with the wider community

The NNLM NER funds extended health information outreach subcontracts and express outreach.

**Public Health**
- Member Libraries reach new populations with projects like:
  - Connecting the Somali population of Lewiston, Maine with health services at Central Maine Medical Center
  - Providing a library and science based curriculum to middle school students in Worcester, MA
  - Enhancing SPIRAL, the Selected Patient Information Resources in Asian Languages web site, that provides native language health information to communities served by Tufts University and the world.

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