



The UMass Dartmouth Community Engaged Research Academy:

Some Methods to Develop Inclusive CER

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SESSION OBJECTIVES

- To build particular skills critical to initiate inclusive CER to address health disparities
- To explore research development strategies for CER



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

First question: What is the problem?



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

2. Whose problem is it?



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

3. Who cares about the problem?



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

4. Who doesn't care about the problem?



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

5. Who is doing something about the problem?



STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

6. Who is *not* doing something about the problem?

		Importance of Stakeholder			
		Unknown	Little / No importance	Some importance	Significant importance
Influence of Stakeholder	Significant influence	C		A	
	Somewhat influential				
	Little / No influence	D		B	
	Unknown				

Adapted from Australian policy document: <http://www.dse.vic.gov.au/effective-engagement/toolkit/tool-stakeholder-analysis-stakeholder-matrix>

A MODEL FOR BASIC AND PERCEIVED HUMAN NEEDS*

Biological-
Material

Social-
Psychological

Productive-
Creative

Security

Spirituality

Self-
Actualization

*Adapted from Gil, D. *Unraveling Social Policy*

The Parkland Shooting – Marjory Stoneman Douglas High

February 14th 2018

The general public health issue:
Gun violence as a public health problem

- 1. What is the problem?
- 2. Whose problem is it?
- 3. Who cares about the problem?
- 4. Who doesn't care about the problem?
- 5. Who is doing something about the problem?
- 6. Who isn't doing something to address the problem?

Gun Violence as a Public
Health Problem:
Stakeholders Post-Parkland

		Importance of Stakeholder			
		Unknown	Little / No importance	Some importance	Significant importance
Influence of Stakeholder	Significant influence	C		A	
	Somewhat influential				
	Little / No influence	D		B	
	Unknown				

A MODEL FOR BASIC AND PERCEIVED HUMAN NEEDS

Individual – Collective/Organizational – Structural

Considering: Gun Violence as a Public Health Problem

Biological-
Material

Social-
Psychological

Productive-
Creative

Security

Spirituality

Self-
Actualization



Research Development Strategies for Community Engaged Research





UMass Dartmouth Community Engaged Research Initiative

Goal: Bring Community Engaged Research PIs together to:

- Address common issues
- Encourage project development
- Pursue external support

Research Development Role

Strategic, proactive capacity building to encourage externally funded research

- Initiating and nurturing critical partnerships
- Developing collaborative resources
- Recognizing research achievements

Partnership Development

- Identified through Needs Assessment
- Identified through Stakeholder Analysis
- Bolstered with formal MOUs

Internal resources for funding

- System and campus based internal grant program
- Allocation in Research Development operating budget
- Allocation from indirect return from Community Engaged Research Initiative

External Resources for Funding

- Planning / partner development grants
- Interdisciplinary calls
- Research Assistantship funding
- Funding opportunity searches

Prepare to Engage

- The Four Whys

What's Next?

- Time commitment
- Outreach
- Mutual Support
- Persistence



Thank you!

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