New Partnerships for a New Generation

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NEW PARTNERSHIPS FOR A NEW GENERATION

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The Lamar Soutter Library • University of Massachusetts Medical School

OVERVIEW

In May 2006, the Lamar Soutter Library hosted the Changing the Face of Medicine: Celebrating America’s Women Physicians exhibit. The exhibit was an opportunity for the Library to partner with civic and community organizations and help the library reach beyond its primary clientele. The library had four goals:

- Heighten awareness of women physicians
- Encourage young women to enter medicine
- Promote medical libraries
- Increase visibility of the medical school

ENCOURAGING YOUNG WOMEN

An invitation was sent to middle and high school students to participate in a regional essay contest. Members of the Worcester Women’s History Project and medical students served as judges.

Essay question:

“How is medical care better when it includes men and women, and people of all different backgrounds?”

Through divergence, health and wellness dedication to their patients, women physicians have improved our quality of life.

“Medical care has improved dramatically over the years due to the great contributions of women and the acceptance of doctors from all backgrounds.”

CONCLUSION

The exhibit encouraged new experiences for Library staff including collaboration, marketing, and outreach to wider audiences. It introduced many first-time Library visitors to a valued local resource, helped develop relationships between medical school students and the public, and introduced a different and important historical perspective on medicine to all.

The grand opening was considered a big success and many members of the public attended.

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