Mar 3rd, 8:00 AM

Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices

Alexis Travis  
*Worcester Division of Public Health*

Judi Kirk  
*Boys & Girls Club of Worcester*

Ashley Stockwell  
*Worcester Division of Public Health*

*See next page for additional authors*

Follow this and additional works at: [https://escholarship.umassmed.edu/chr_symposium](https://escholarship.umassmed.edu/chr_symposium)

Part of the [Civic and Community Engagement Commons](https://escholarship.umassmed.edu/civic), [Community-Based Research Commons](https://escholarship.umassmed.edu/cbr), [Community Health and Preventive Medicine Commons](https://escholarship.umassmed.edu/chp), and the [Translational Medical Research Commons](https://escholarship.umassmed.edu/tmr)

Repository Citation
Travis, Alexis; Kirk, Judi; Stockwell, Ashley; and Bafaro, Kristin, "Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices" (2017). *Community Engagement and Research Symposia*. 5.  
https://escholarship.umassmed.edu/chr_symposium/2017/posters/5  
https://doi.org/10.13028/mk6e-by84.

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Community Engagement and Research Symposia by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.
**Presenter Information**
Alexis Travis, Judi Kirk, Ashley Stockwell, and Kristin Bafaro

**Keywords**
Greater Worcester, Community Health Improvement Plan (CHIP), health equity

**Creative Commons License**
This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 3.0 License.

**Rights and Permissions**
Copyright the Author(s)
Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices

Alexis Travis, PhD, CHES, Chief of Community Health, Worcester Division of Public Health
Judi Kirk, Director of Community Impact, Boys & Girls Club of Worcester
Ashley Stockwell, Academic Health Collaborative of Worcester Coordinator, Worcester Division of Public Health
Kristin Bafaro, Director, Coalition for Healthy Greater Worcester

PARTNERSHIP
Coalition for a Healthy Greater Worcester
Worcester Division of Public Health/ Central MA Regional Public Health Alliance
Academic Health Collaborative of Worcester (UMass Medical School, Clark University, and Worcester State University)
Over one hundred partner organizations of all sizes across sectors, including UMass Memorial Health Care

SHARED VISION
To be the healthiest city and region in New England by 2020.

CHIP IMPLEMENTATION
We are working together to implement the 2016 Community Health Improvement Plan (CHIP) with 1 overarching goal of healthy equity, 3 core principles, 9 overarching aims, 31 measurable objectives, and 100 actionable strategies.

ROLE OF THE COALITION
To ensure continuous community engagement that is universally inclusive and representative of the diverse organizations, agencies, and residents of the region.
To provide a mechanism for funding toward CHIP initiatives.
To build accountability by tracking and evaluating progress toward outcomes.
To provide greater opportunity for transparency.

2016 Community Health Improvement Plan (CHIP)

<table>
<thead>
<tr>
<th>1 Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Equity</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3 Core Principles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest first in the community</td>
</tr>
<tr>
<td>Empower, listen to, and respect community voice</td>
</tr>
<tr>
<td>Eliminate gaps between services</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>9 Priority Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Racism &amp; Discrimination</td>
</tr>
<tr>
<td>Substance Use</td>
</tr>
<tr>
<td>Access to Care</td>
</tr>
<tr>
<td>Mental Health</td>
</tr>
<tr>
<td>Economic Opportunity</td>
</tr>
<tr>
<td>Cultural Responsiveness</td>
</tr>
<tr>
<td>Access to Healthy Food</td>
</tr>
<tr>
<td>Physical Activity</td>
</tr>
<tr>
<td>Safety</td>
</tr>
</tbody>
</table>

PAST RESEARCH
What does a healthy community look like?
A Community Health Assessment was completed in 2015, which resulted in the 2016 CHIP.
Methods Used:
- Quantitative Data Collection
- Focus Groups & Key Informants
- Surveys & Neighborhood Conversations

CURRENT RESEARCH
Are we making progress toward CHIP outcomes?
The Coalition’s Research and Evaluation Subcommittee, which includes members from UMass Medical School and Worcester Regional Research Bureau, is currently working to define measures for each of the 100 actionable strategies.

Overview of Process:
1. Define metrics and sources of data
2. Create and utilize REDCap to collect baseline data and measure progress
3. Collect and analyze data
4. Report back to priority area groups
5. Priority area group leaders use to inform course corrections

RESEARCH INTERESTS
Are we creating an inclusive coalition that is representative of our community?
Will progress toward CHIP outcomes improve as community participation increases and is more representative of the population?
Where does other research fit within the CHIP?

Coalition for a Healthy Greater Worcester Structure to Support CHIP Implementation

Website: www.healthygreaterworcester.org | Contact: kristin@healthygreaterworcester.org