Leveraging Institutional Social & Online Media for IR Outreach

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Browse Collections
Pandemic
Outreach to Faculty "In the News"

Outreach to Faculty Running Programs & Events
Faculty
Good Morning!

I noticed a story on the Jefferson Nexus about Covid-19 and sleep apnea that you were interviewed for recently.

While I was looking at your publication list after reading the article, I noticed that several of your articles could be made accessible on our Jefferson Digital Commons (JDC) institutional repository. If you still have the accepted version of any of your recent manuscripts from ________, I can add them to the JDC.

This will make the full text accessible so more people can read and find it. In addition, other types of scholarly material like conference posters, newsletters and podcasts are also welcome.

As a reminder, the accepted version is the MS word document submitted after peer review changes were made, but before the journal formatted and copy edited your work. Journals will often let authors share the accepted version of their articles on university repositories after a brief embargo period.
Work Schedule
Keeping Records
Statistics

72 Faculty Emailed (over 9 months)
• 17 OA works added to IR
• 20 Email conversations
• 11 Accepted Manuscripts sent

18 Events Contacted (over 2 months)
• 3 Events Uploaded to IR
• 9 Email conversations
Conclusion