Stand Up for Health: Health and Wellness Services for Your Community poster

Margot G. Malachowski  
*University of Massachusetts Medical School*

Bobbi Newman  
*University of Iowa*

Carolyn Martin  
*University of Washington*

Follow this and additional works at: [https://escholarship.umassmed.edu/publications](https://escholarship.umassmed.edu/publications)

Part of the [Health Sciences and Medical Librarianship Commons](https://escholarship.umassmed.edu/publications/health-sciences-and-medical-librarianship-commons), [Information Literacy Commons](https://escholarship.umassmed.edu/publications/information-literacy-commons), and the [Public Health Commons](https://escholarship.umassmed.edu/publications/public-health-commons)

![Creative Commons Attribution 4.0 License](https://creativecommons.org/licenses/by/4.0/)

Copyright The Author(s)

Repository Citation
\begin{quote}
\end{quote}

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in University of Massachusetts Medical School Publications by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.
Learning Objectives

- Locate local health assessment reports and identify the health concerns in the library’s community and apply that knowledge to health reference, resources, and programming
- Recognize and understand the importance of health literacy and the differing needs of a diverse community
- Utilize best practices to evaluate health website, applications, social network sites and guide patrons in their usage of these tools
- Recall best practices when conducting health reference with patrons including but not limited to legal and ethical issues
- Utilize recommended resources form NLM, NIH, and other organizations to meet diverse health information seeking needs
- Apply best practices for health collection development and maintenance of consumer health materials in a variety of formats
- Develop programs and services utilizing best practices and incorporate health information resources

3 Month Follow Up Survey Results

<table>
<thead>
<tr>
<th>Have you or are you planning to use what you learned in the course to do any of the following:</th>
<th>Yes</th>
<th>Plan to</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share a resource with a fellow staff member?</td>
<td>81%</td>
<td>13%</td>
</tr>
<tr>
<td>Share a resource with a patron(s)?</td>
<td>67%</td>
<td>30%</td>
</tr>
<tr>
<td>Share a resource with a library staff member from another organization?</td>
<td>39%</td>
<td>35%</td>
</tr>
<tr>
<td>Develop new materials or handouts for your library?</td>
<td>33%</td>
<td>48%</td>
</tr>
<tr>
<td>Update the collection development policy related to health sources?</td>
<td>14%</td>
<td>47%</td>
</tr>
<tr>
<td>Weed the health section?</td>
<td>47%</td>
<td>31%</td>
</tr>
<tr>
<td>Purchase new health materials?</td>
<td>45%</td>
<td>31%</td>
</tr>
<tr>
<td>Used and or shared health resources appropriate for diverse populations?</td>
<td>42%</td>
<td>42%</td>
</tr>
<tr>
<td>Share criteria for evaluating trustworthy health information with patron(s)?</td>
<td>55%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Margot Malachowski, MLS, AHIP, Consumer Health Coordinator, NNLM New England Region
Carolyn Martin, MLS, AHIP, Consumer Health Coordinator, NNLM Pacific Northwest Region
Bobbi Newman, MLIS, MA, Community Engagement and Outreach Specialist, NNLM Greater Midwest Region