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Stand Up for Health: Health and Wellness Services for Your Community poster

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Stand Up for Health

Health and Wellness Services for Your Community for Public Libraries



Public libraries are an essential community resource for health information but staff need opportunities to increase their knowledge and confidence regarding:

- Reliable and authoritative health information resources
- Providing health reference services
- Creating and planning health-related programming and outreach

- Fall 2017 and Spring 2018 cohorts
- 4 week course
- Moodle platform
- 12 Medical Library Association CE credits
- Meets requirements for Level 1 Consumer Health Information Specialization (CHIS)

Learning Objectives

- Locate local health assessment reports and identify the health concerns in the library's community and apply that knowledge to health reference, resources, and programming
- Recognize and understand the importance of health literacy and the differing needs of a diverse community
- Utilize best practices to evaluate health website, applications, social network sites and guide patrons in their usage of these tools
- Recall best practices when conducting health reference with patrons including but not limited to legal and ethical issues
- Utilize recommended resources from NLM, NIH, and other organizations to meet diverse health information seeking needs
- Apply best practices for health collection development and maintenance of consumer health materials in a variety of formats
- Develop programs and services utilizing best practices and incorporate health information resources

"This class helped me strengthen my ability to answer health related resource questions, with accuracy and efficiency."

"Even though I did not finish the assignments, it was a very useful, informational course. I learned a lot and continue to work to incorporate these learnings into my work."

"Learning about reliable resources was very important to me and I have been able to pass some of this information along to fellow staff as well as patrons."

"This course has been a great catalyst for our library to think more about our role connecting people to consumer health information. Thank you!"

Consumer Health Information Specialization

Medical Library Association Consumer Health Information Specialization (CHIS) Core Competencies
1. Know the community
2. Know the health consumer
3. Knowledge of subject matter and resources
4. Evaluation of health information
5. Communication, reference, and instruction
6. Literacy and health literacy
7. Technology and health
8. Ethical and legal issues

3 Month Follow Up Survey Results

Have you or are you planning to use what you learned in the course to do any of the following:	Yes	Plan to
Share a resource with a fellow staff member?	81%	13%
Share a resource with a patron(s)?	67%	30%
Share a resource with a library staff member from another organization?	39%	35%
Develop new materials or handouts for your library?	33%	48%
Update the collection development policy related to health sources?	14%	47%
Weed the health section?	47%	31%
Purchase new health materials?	45%	31%
Used and or shared health resources appropriate for diverse populations?	42%	42%
Share criteria for evaluating trustworthy health information with patron(s)?	55%	36%

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