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Your IR as the Centerpiece for Scholarly Communications Outreach at Your Institution

Monica Berger
CUNY New York City College of Technology

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Your IR as the Centerpiece for Scholarly Communications Outreach at Your Institution

Monica Berger
Associate Professor, Library Instruction and Scholarly Communications Librarian
NYC College of Technology, City University of NY

Northeast Institutional Repository Day
Boston University
June 18, 2019
or How I Learned to Stop Worrying and Love the IR
New York City College of Technology
MADCUG last June

What has changed?

• Success with Undergraduate Research
• Scholarly Publishing Clinic
• Rethinking the bigger picture
What’s your endgame?

Pedagogical or Metrics?
What’s your endgame?

Innkeeper at the Roach Motel

Library-run institutional repositories face a crossroads: adapt or die. The "build it and they will come" proposition has been decisively proven wrong. Citation advantages and preservation have not attracted faculty participants, though current-generation software and services offer faculty little else. Academic librarianship has not supported repositories or their managers. Most libraries consistently underresource and underfund repositories, further worsening the participation gap. Software and services are wildly out of touch with faculty needs and the realities of repository management. These problems are not insurmountable, but they demand serious reevaluation of repository missions, goals, and means.

Introduction

The institutional repository is a teachable moment. What goes in, but it doesn’t come out.

Institutional repositories have not fulfilled their early promise of increased access to the scholarly journal literature through faculty initiatives. Academic libraries are not in the wind, rallied by possibilities but disillusioned by results, uncertain how to proceed. Theorists, at least in the United States, debate about the viability of institutional repositories and their potential to drive change. As long as libraries and repository managers remain aloof about the current digital landscape, however, no one can certify it. Even in the current difficult environment, institutional repositories and their managers can find plenty of work to do, given realistic goals, support from colleagues and administrators, and software that serves real needs rather than hopeful ideologies.

Subject:

institutional repositories
open access

Permanent Link

http://digital.library.wisc.edu/1793/22088

Part of

General Library Collection

Date

2007-12-11
What’s your endgame?

Pedagogical focus

• IR as branding, visible
• Opens up partnerships, teaching opportunities
Expectations and surprises: Allies

Importance of your chief librarian / chair / dean or other administrators
Strategies: IR as showcase
Expectations and surprises

Persistence and repetition pay off
Strategies

Be visible

Be visual
Strategies

Balance investment and return
Strategies

Print promotion and outreach
Faculty Commons
A Center for Teaching, Learning, Scholarship and Service

Contact Prof. Monica Berger mberger@citytech.cuny.edu

Your scholarship with academic works

CityTech Library
CITY TECH

New York City College of Technology
FACULTY AMPLIFY YOUR SCHOLARSHIP WITH ACADEMIC WORKS
**WHAT?**
Academic Works is a showcase for City Tech’s scholarship, creative works, and more.

**WHY?**
Academic Works makes your scholarship freely available which increases readership and leads to more citations.

**HOW?**
Post your work at one of our regular posting parties, sign up for the library’s Scholarly Publishing Clinic [http://bit.ly/NYCCTSPC](http://bit.ly/NYCCTSPC), or arrange for a one-on-one session with Prof. Monica Berger at mberger@citytech.cuny.edu
Deposit Your Scholarship in
Academic Works in Five Easy Steps

1. Get started! Go to: http://academicworks.cuny.edu/ny/

2. Go to My Account (located rightmost in the horizontal navigation at the
top of the page) and sign up!

3. Now you're ready to submit. Choose a work to upload, making sure you
either hold the copyright or have the approval of the copyright holder to submit
the work.
   - Select "Submit Research"
   - Read and accept the Submission Agreement
   - Provide information about yourself and any co-authors as well as the work
   - Upload your electronic file.

4. Make your work more findable! Here are a few tips:
   - Format the title using uppercase for each word
   - Under Affiliations at CUNY, select NYC College of Technology and expand the + to
     find your department. Select to move to the right pane to save. Is your co-author from
     another department or CUNY campus? Add their affiliations too.
   - Add keywords and abstract to improve the findability of your article. You can copy
     and paste from the final version if needed.
   - If depositing a previously published work, find the citation to the published version so
     you can add it under recommended citation. Google Scholar is usually the fastest way to
     find this.

5. Questions? Find answers:
   City Tech's Academic Works guide http://libguides.citytech.cuny.edu/cunyaw
   FAQs http://academicworks.cuny.edu/faq.html

   Contact Monica Berger at mberger@citytech.cuny.edu for more help!
PowerPoints, yes

• Easy to repurpose
• Very visual: screenshots!
a step-by-step guide to submitting to Academic Works

Prof. Monica Berger
NYCCT Library
Students! Undergraduate researchers

• college Undergraduate Research committee
• Repeated short presentations w/handouts
• Emails directly to students
• 2x workshops / semester
Undergraduate researchers: Make a home for your poster in Academic Works!

**Workshops** Nov. 26 at 11 AM and 4 PM, Library Electronic Classroom, L540 :: Bring posters on a flash drive

**Please RSVP to** mberger@citytech.cuny.edu by Nov. 21

Students participating in City Tech’s various undergraduate research, honors, and emerging scholars initiatives are invited and encouraged to submit their posters to CUNY Academic Works. Academic Works preserves your poster and, more importantly, provides you a stable link to your work that you can add to your resume, CV, or portfolio!

**What is CUNY Academic Works?** CUNY Academic Works is an online repository of research, scholarship, and creative works produced by the CUNY community. All content in CUNY Academic Works is freely available to everyone, and if someone searches your name or research topic using Google, there’s a good chance your work will be in the search results!

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This poster won 1st place for outstanding group research project in the spring 2018 Honors and Undergraduate Research Scholars Poster Presentation. Academic Works provides a permanent virtual home for the poster and makes it easy to find the poster via Google.

**Questions? Contact me!** Prof. Monica Berger  mberger@citytech.cuny.edu

More information available at: [http://libguides.citytech.cuny.edu/student-scholarship](http://libguides.citytech.cuny.edu/student-scholarship) or [http://cityte.ch/poster](http://cityte.ch/poster)
Strategies

Connect the pieces
City Tech Library Scholarly Publishing Clinic

- Google Scholar alerts
- Document the impact of my work
- Google Scholar Profile
- Academic Works
- Citation managers
- Finding the publisher
- Author rights
Get help with your scholarly publishing!

Learn how to pick the best journal or publisher for your article or book, retain rights as an author, create a Google Scholar profile or search alert, use Academic Works and citation managers, and more.

We offer an office hour once a month.

Look for an email with dates and times. We can also work with you in a small group, by appointment individually, or visit your department.

Don’t forget that you can also reach out to your subject or departmental liaison in the library (http://cityte.ch/dir).

Please RSVP using this form http://cityte.ch/scholpubclinic to give us advance notice of your question so we can prepare for your visit.

Questions? Contact Prof. Monica Berger at mberger@citytech.cuny.edu
Welcome

Task 1: Google yourself

Task 2: Update or create your Google Scholar profile

Task 3: Create your scholarly ID

Task 4: Submit your work to City Tech's institutional repository, CUNY Academic Works

Welcome!

This summer, take some time to boost your scholarly profile!

City Tech Library will provide a series of do-it-yourself, self-paced tasks for you to update, maintain or create your online scholarly presence. By the end of the summer, your scholarship will be easier to find and your profile will be more visible to your peers as well as publishers.

We will release a new task every week!

Sign up below for email notifications or check our website throughout the summer for new posts.

Questions? Contact Prof. Monica Berger mberger@citytech.cuny.edu dumberger@citytech.cuny.edu

Thank you to Heidi Buchanan, Liz Skene, Ann Hallyburton, and Sarah Steiner at Hunter Library, Western Carolina University for creating this guide that we've modified for the City Tech community.
Resources for Academic Publishing

Geared to faculty who need support in their efforts towards scholarly publication

## Workshop Learning Objectives

- Understanding scholarly publishing and finding the journal.
  
  1. Overview of the scholarly communications process including disciplinary differences; peer-review process; bibliometrics; avoiding predatory publishers.
  
  2. Identify call for papers including listservs and other venues; conference papers and blogging for feedback; Participants will identify some journals for potential publication.

## The Scholarly Lifecycle

The scholarly lifecycle can be circular moving from the informal to the formal and back again to the informal. For example:

**CONCEPTUALIZATION**
communications via listservs, social media, or directly via email INFORMAL

gathering data, literature review, getting grant or other funding, detailed outline for book proposal

classroom-based, conference presentation. INFORMAL

**CRYSTALLIZATION, DRAFTING**
conference paper, feedback on draft of article via preprint archive like arXiv QUASI-FORMAL

**PEER-REVIEW FEEDBACK**
Stories

Scholarly Showcase: CUNY Academic Works

Monica Berger
What's your endgame?

Sustainability?
What's your endgame?

IR as branding
Reflections
Thank you

Monica Berger
NYC College of Technology, CUNY
mberger@citytech.cuny.edu
@monicabbklyn