Community Engagement & Research Section

Ira S. Ockene
University of Massachusetts Medical School

Let us know how access to this document benefits you.
Follow this and additional works at: https://escholarship.umassmed.edu/umccts_seminars

Part of the Civic and Community Engagement Commons, Community-Based Research Commons, Community Health and Preventive Medicine Commons, and the Translational Medical Research Commons


Creative Commons License

This work is licensed under a Creative Commons Attribution 4.0 License.
This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in UMass Center for Clinical and Translational Science Seminar Series by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.
Community Engagement & Research Section

Ira Ockene, MD, Director
Suzanne Cashman, ScD, Co-Director
Stephenie Lemon, PhD, Co-Director
Amy Borg, MPH, MEd, Co-Manager
Phil Merriam, MSPH, Co-Manager
Sally Gore, MS, MS LIS, Informationist and Research Librarian

Thursday, April 18, 2013
12:00-1:00 pm
Faculty Conference Room, UMMS Worcester campus
Monthly Guidance from the Community Academic Advisory Panel (CAAP) is Key

Representatives from each of the UMass Campuses and community organizations

- Francis Anthes, MSW, LICSW, Family Health Center of Worcester
- Elena Carbone, PhD, UMass Amherst
- Dean Cleghorn, EdD, Greater Lawrence Family Health Center, UMMS
- Laura Hayman, PhD, RN, FAAN, UMass Boston
- Susan Crocker Houde, PhD, UMass Lowell
- Vilma Lora, YWCA of Greater Lawrence, Lawrence Mayor’s Health Task Force
- Toni McGuire, RN, MPH, Edward M. Kennedy Community Health Center
- Robin Robinson, PhD, PsyD, UMass Dartmouth
- Milagros C. Rosal, PhD, UMMS
- Judith L. Steinberg, MD, MPH, Commonwealth Medicine
- Debora Gurewich, MD, Commonwealth Medicine
- Martha Velez, Lawrence Council on Aging
- Linda Weinreb, MD, UMMS
Goal: To increase the capacity of UMass researchers and community partners to conduct community engaged research.
Community-Engaged Research

- **Partnerships** of community members, researchers, agency representatives and academics or institutional representatives
- **Shared research goals**
- **Respect, collaboration, equity and fairness.**

(Community-Campus Partnerships for Health, 2010)
How is Community-Engaged Research Different?

From: Researchers acting upon a community, such as a clinical trial at a community health center

To: Researchers, community agencies, and community members working side by side
Why Community-Engaged Research?

- Health problems exist within context of people’s lives;
- Explanations found in messy complexity of real life; and,
- Community-engaged research can produce results directly translatable to human health.
What Does it Mean to Conduct Research that is Community-Engaged?

- Develop research questions concerning health issues of concern to the community;
- People are more likely to support the research when they understand the purpose;
- Design produces user-friendly, culturally sensitive, accurate and valid practices and measures;
- Involvement in analysis and interpretation can provide important explanations of results;
- Opportunity to build greater trust and respect between academic researchers and communities; and,
- Research may be more likely to lead to improvements in community health.
We facilitate community-engaged research by:

- **Partnering** with communities to enhance mutual understanding and build the capacity to enable community-based participatory research;
- Implementing a program for **pilot grants** that facilitates community-academic research collaboration;
- Creating **educational programs** for both academia and community; and,
- Developing research **dissemination models** and using information technology.
2012 Annual Symposium
Challenging Issues in Community Health: The Role of Research

- 132 participants and 39 Posters
  - All 5 UMass campuses, 62 community organizations/other research institutions
- Agenda, posters, slides, audio available on Escholarship/Lamar Soutter Library

Planning 2013 Fall Symposium
Pilot Project Dissemination at 4th CCTS Annual Retreat

Translational Research: Results from Three Pilot Studies

- **Moderator:** Ira S. Ockene, MD
- **Presenters:**
  - Kymberlee M. O’Brien, PhD, Social Psychology Postdoctoral Fellow at HORIZON Center for Health Equity University of Massachusetts Boston, Department of Psychology
  - Augustus Woyah, Program Coordinator, Africans for Improved Access, Multicultural AIDS Coalition
  - Nicole J. Champagne, EdD, UMass Lowell, Associate Professor, Community Health & Sustainability Department Chair

*Session is from 3:30-5:00 PM, CCTS 4th Annual Retreat Thursday, May 8, Sherman Center, UMMS Campus*
Community Engagement and Research Section
Pilot Proposals

Tackling issues such as HIV education, stress and depression, working conditions of low-wage workers, community health workers as interpreters, power and abuse among teens, addiction, and talking with parents and children who have cancer.

Totals: 54 proposals submitted; 9 funded, 2013 pending
<table>
<thead>
<tr>
<th>UMass Campus: Investigator(s)/Dept.</th>
<th>Community Partner</th>
<th>Project Title</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2012 CTR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Worcester: Carol Bova, PhD, RN, ANP Graduate School of Nursing</td>
<td>Chioma Nnaji, MEd, MPH Augustus Woyah &amp; Alice Kwanuka Kavuma Multicultural AIDS Coalition <a href="http://www.mac-boston.org/">www.mac-boston.org/</a></td>
<td>The African Health Cup: An HIV Education and Health Promotion Intervention for African Immigrant Men</td>
</tr>
<tr>
<td>Worcester: Sherry Pagoto, PhD Division of Preventive and Behavioral Medicine, Department of Medicine</td>
<td>Steve Messineo All Access Physical Therapy &amp; Fitness Academy <a href="http://www.allaccesspt.com">http://www.allaccesspt.com</a></td>
<td>A Community-Clinic Partnership to Address Comorbid Obesity and Depression</td>
</tr>
</tbody>
</table>
Webinars

Bi-monthly on Adobe Connect, launched with Pilot Project RFP

- Tips for Developing a 2013 Community Engagement Research Proposal
- Improving Success for Funding: Strategies to Maximize the Impact of Your Pilot Work
  (https://docs.google.com/forms/d/1woqfzCtTsazFyzLd15ULMNAHiX8JC Ec9C3oQc5ToyIQ/viewform?pli=1)
  - Stephenie Lemon, PhD
  - Thursday, May 9, 2013, 12:00 PM—1:00 PM
- Exploring sources of national, state, and local health data
  - Sally Gore, MS, MS LIS; Informationist and Research Librarian
  - Wednesday, July 10, 2013, 12:00 PM—1:00 PM
  - Lamar Soutter Library

Slides and Audio Available on website/escholarship
Community Engagement (CER)

Listserv

- 258 Members
- Information shared
- Questions and comments encouraged
- Working to enhance the listserv

Sign up for the listserv at sign-in sheet today, and from our website: www.umassmed.edu/CCTS/Community

CommunityEngagement@list.umassmed.edu
Consultation

- Finding Research Partners
- Developing Research/Community Partnerships
- Training in Community Engaged Research (90 minute session)
- Creating a Participant Recruitment & Retention Plan
- Creating an Evaluation Plan
- Using Library, Information, and Knowledge Management Services
- Research Study Design
Community Engagement and Research

Welcome to the Community Engagement and Research Section! Our goal is to help researchers at the University of Massachusetts and leaders of the communities we serve work together to tackle public health issues.

We do this by helping university researchers and community leaders form equal partnerships for health research. This approach is called community engaged research. Other names for this type of approach include Community-Based Participatory Research (CBPR), Community Collaborative Research, Community-Partnered Research, and Participatory Action Research.

Join us

- Annual Fall Symposium for researchers and community leaders to meet each other and begin to work together (Click for agenda, slides, and posters from past Symposia)
- Webinars on timely and relevant topics
- Print and Special Project Funding to support community-engaged research
- Community Collaboration to provide ongoing updates, conversation, questions, and access to information at the Lunder Center Library
- Links to Funding Opportunities, UMass Researchers, Community Partners, Education and Training, and Current Research Projects across UMass from the last two on this page.

Consultation on:
- Funding Research Partners
- Developing Research Community Partnerships
- Training in Community Engaged Research (90 minute session)
- Creating and Participant Recruitment & Retention Plan
- Creating an Evaluation Plan
- Using Library, Information, and Knowledge Management Services
- Research Study Design

2012 Community Engagement Symposium Agenda, Slides, Posters, Podcasts
Join us!
Become a member of the CER Listerv

- Website, Updated Often
  - [http://www.umassmed.edu/CCTS/Community](http://www.umassmed.edu/CCTS/Community)
  - Access to national, state, and local health data with partnership with Lamar Soutter Library
  - Webinar and Symposium slides, recordings, posters are on our website
- Annual Symposium, Mini-Symposium at UMCCTS Annual Symposium
- Bi-monthly webinars
- Request a Consultation or Training: communityengagement@umassmed.edu
- Post Questions on the Listserv: Communityengagement@list.umassmed.edu
- Email a Question: communityengagement@umassmed.edu