Director's Message:
Charting the Future of the Lamar Soutter Library

Unprecedented opportunities and challenges face today's health sciences libraries, as we seek to improve access to quality health information by faculty, health professionals, students, researchers, and patients. During the last several years, we have seen our competitors grow with the marketing efforts of Amazon.com, Borders, and Google.com, to name just a few. In addition, changing demographic trends, the ongoing technological revolution, new ways in which users come to find the information they need, the economic impact of constantly rising print and electronic journal prices—all these create a need for libraries to strive for relevance in the future. Recognizing the importance of a planned approach to addressing the challenges facing libraries today, the LSL staff embarked this past year on a strategic planning initiative.

The library's strategic planning process involved more than 40 library staff at all levels of the organization and the library committee. The year-long process was the major focus for FY2005-2006, the purview of this annual report. Two retreats, numerous planning teams, several literature searches, focus groups with users, and comparisons with aspirant libraries were used to formulate our view of the modern academic health sciences library. The year culminated with a specific vision, values, mission, slogan, goals, and objectives printed in a document published in April, 2006, which charts the future of the Lamar Soutter Library.

Strategic planning doesn't end with a printed document, however. Nor did the year begin and end with merely a series of meetings. This annual report highlights the ongoing activities of the Lamar Soutter Library and illustrates the vibrant nature of what we do—providing equal access to quality health information to those who need it, any time, any place, and in any format. That will never change.

—Elaine Martin, DA
Director, The Lamar Soutter Library

THANK YOU to these people for their donations of books and other materials:

Peter Castaldi*
Marjorie Clay
Margaret G. Cope*
Linda Cragin
James Dobson
Craig Ferris
Stephen Fish
Jeffrey Geller
Barbara Goldstein
H. Maurice Goodman*
Thomas Grisso
Robert Hilt
Richard Irwin*
Carolyn Kelly
Charles and Anna Mae Klippel
Janice Lalikos
H. G. McDonald
Bruce Meltzer
Office of the Chancellor*
Office of Public Affairs*
Office of the Vice Chancellor for Faculty Affairs*
Linda Pape
Vijayalakshmi U. Patil
Abraham Shulman
Dorothea Simmons
Gary Stein
H. Brownell Wheeler*
Jeffery Winacou
Merrill K. Wolf
Worcester Foundation for Biomedical Research*

*Donations to the UMMS Office of Medical History and Archives
Grants/Sub-Contracts in Effect FY06

E-Mental Health. NN/LM, NER, 9/1/04-3/31/06, $39,095. Elaine R. Martin, principal investigator. Sally Gore, project director. To provide web-based access point for quality-filtered and evidence-based mental health information and local resources.


Go Local Massachusetts. NN/LM, NER, 9/1-04-3/31/06. $25,000. Elaine R. Martin, principal investigator. Sally Gore, project director. To develop a web-based access point for health resources available in Massachusetts, through MedlinePlus.


New England Public Health Workforce Outreach. NN/LM, NER, 1/1/04-3/31/06, $150,000. Elaine R. Martin, principal investigator. Hathy Simpson and Sally Gore, project directors. To contact and train public health officials within designated geographic areas in each of the region's states.

Partners in Information for the Public Health Website. National Institutes of Health, National Library of Medicine, 4/1/04-4/30/06, $18,000. Elaine R. Martin, principal investigator. Hathy Simpson, project director. To provide content assistance and consultation in addressing redesign issues of the Partners in Public Health Website.

Regional and National Accomplishments of the NN/LM, NER

During FY2006, the New England Regional Office of the National Network of Libraries of Medicine completed its first five-year contract which began in 2001. The next five-year contract period has begun and we are excited to continue serving the region by improving access to health information. NER's program areas provide training and services to libraries and other health information providers. Through its subcontracts and awards with member libraries, the NER extends the network beyond libraries to resource centers, health educators, support groups, family caregivers, clinical providers, and patients.

The 515 network members in the New England Region are served through training in resource sharing and information access training by NER coordinators. Over 1,000 service requests were conducted via telephone, in-person, or classroom instruction and sixteen new members were added during the year.

Thirteen awards were issued to eleven member libraries for electronic document delivery or enhancing access through public access desktops. Six Express Outreach awards were issued. Among the activities, there were projects to: develop online courses; conduct environmental health outreach; expand public library outreach; and conduct a health fair and other health related activities.

While in our final year of our contract, four outreach subcontracts were initiated.

Forty-seven classes were held for librarians and the health care workforce with 890 attendees. This broad audience included students from library science programs at Simmons College in Boston and the library science program at the University of Rhode Island.

With NER's exhibits program, 20 local and national venues were attended. Sixteen exhibits were for local events related to library association meetings, health related symposia, and health fairs for the general public.

In consumer health, 20 sessions were held for over 223 attendees receiving training on MedlinePlus and other consumer health information topics. Seven diverse courses were taught within NER's consumer health curriculum. Among these were: "Caring for the Mind: Mental Health Resources," "Complementary and Alternative Medicine Information Resources," and "¿No Comprende? Spanish Health Information Resources."

For Further Information

- about the Lamar Soutter Library, please contact Elaine Martin at Elaine.Martin@umassmed.edu
- about the New England Regional office of the National Network of Libraries of Medicine, please contact Javier Crespo at Javier.Crespo@umassmed.edu or go to http://nnlm.gov/ner/

Our website: http://library.umassmed.edu

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Office of Medical History and Archives Formed

Overseen by Ellen More, PhD, the newly created Office of Medical History and Archives collects, preserves, and makes available scholarly materials pertaining to the history of UMMS. Recently, Dr. More and a team of colleagues from the Library and the Department of Family Medicine began to identify fruitful subjects for such scholarly pursuits.

Continuing to accept paper donations, Dr. More (with Family Medicine’s Dr. Heather-Lyn Haley) has begun to interview individuals whose associations with UMMS extend back to 1974’s original class of residents. Other activities included establishing the Women in Medicine and History of Medicine book collections.

eScholarship Launched

The Library launched eScholarship@UMMS, a digital repository of scholarly work from the University of Massachusetts Medical School, in January, 2006. Its purpose is to make the research and scholarly output of UMMS faculty, researchers, staff, and students accessible campus-wide and through Internet search engines. Content may include articles, dissertations, presentations, conference papers, or other research in digital form. Each contribution is indexed with medical subject headings and searchable.

With eScholarship@UMMS, the Lamar Soutter Library joined about 160 U.S. academic libraries creating “institutional repositories.” Institutional repositories establish a showcase for the school’s research, teaching, and scholarship; provide open access to research; and offer a user-friendly process for faculty, researchers, and staff to promote and distribute their work.

As of June 30, 2006, 60 documents had been added to the repository: 40 dissertations from the Graduate School of Biomedical Sciences and 20 Library staff publications.

For more information about eScholarship@UMMS, contact Jim Comes at 508-856-6810 or Mary Piorun at 508-856-2206.

LSL Hosts Traveling Exhibit

The LSL welcomed over 500 visitors to the various events held in conjunction with the exhibit Changing the Face of Medicine: Celebrating America’s Women Physicians during May and June, 2006. In addition to the opening celebration, special programming included guided tours, lectures and book signings, a film series co-sponsored with the Worcester Public Library, an essay contest for area science students in grades 6-12, a program for area Girl Scouts, a dramatic presentation about Elizabeth Blackwell, and the dedication of a new “Women in Medicine” book collection.

The Library worked closely with the UMMS Women’s Faculty Committee, Worcester District Medical Society, Worcester Women’s History Project, Women’s Health Initiative, Worcester Public Library, Montachusett Girl Scout Council, the YWCA, the Colleges of Worcester Consortium, and area science teachers.

The National Library of Medicine (Bethesda, MD) and the American Library Association (Chicago, ILL) organized the traveling exhibition with support from the National Library of Medicine, the National Institutes of Health Office of Research on Women’s Health, and the American Medical Women’s Association. The LSL was chosen as one of only 61 libraries in the U.S. to host the exhibit during the next five years.

Visit the web site about the exhibit: http://library.umassmed.edu/changingthefaceofmedicine/about.cfm

Reference Librarians Honored

On April 11, 2006, the Lamar Soutter Library was pleased to accept two gifts bestowed by UMMS Graduate School of Nursing faculty member (and doctoral candidate) Alice Bonner and her family. In honor of Alice’s late father, Kenneth Freyer, a Reference Librarian at Queens College’s Paul Klapper Library, and in gratitude for the work of all Reference Librarians, Ms. Bonner presented a memorial plaque to the LSL staff, and also a scholarship to Judy Nordberg for her pursuit of a Master’s Degree in Library Science.

PDA and WebCT Advancements

Starting in the summer of 2005, all third-year School of Medicine (SOM) students have been required to use a PDA device as part of their clinical training. Since then, we have trained first-year GSBS students and first- and second-year SOM students to use WebCT with their studies. The Library staff has also reached out to faculty that have needed assistance in designing instructional resources online.

In addition, for students and other PDA users, the Library has made available on its web page links to required and other free resources, as well as other helpful PDA information. As the Lamar Soutter Library seeks to continuously be at the forefront of emerging health information technologies, we have readily embraced these two new tools. Library staff members were among the first personnel at the School to be fully qualified as WebCT designers.

Pediatric Library Receives Raffle Proceeds

The UMMC Hospital Laboratory Staff donated proceeds from a basic raffle to the Pediatric Family Resource Library in November, 2005. This unexpected gift has provided funds for the purchase of age-appropriate materials to be used by patients and their families in the library and at home. A label acknowledging the gift is placed in each volume purchased. This generous donation enables the Pediatric Family Resource Library to fulfill its mission to “care for our patients like family.”
Presentations/Posters/Publications FY2006


Bianco, Cecile. Article: “Online tutorials; tips from the literature.” Library Philosophy and Practice. 2005 Fall; 8 (1). (Available online at http://escholarship.umassmed.edu/lib_articles/2/)


Droese, Peter, and Peterson, Nancy. Article: “Utilization of the medical librarian in a state Medicaid program to provide information services geared to health policy and health disparities.” Journal of the Medical Library Association 2006 Apr ; 94 (2) : 174-179. (Available online at http://escholarship.umassmed.edu/lib_articles/37/)


Eberle, Michelle; Glassman, Penny; Crespo, Javier; Berryman, Donna; and Goldstein, Mark. Presentation/Poster: Prescriptions for progress: NN/MLM New England Region subcontractor outreach activities. North Atlantic Health Sciences Libraries Annual Meeting, Providence, RI, Oct 1, 2005. (Available online at http://escholarship.umassmed.edu/lib_postpres/14/)


Fama, Jane; Berryman, Donna; Harger, Nancy; Julian, Paul; Peterson, Nancy; Spinner, Margaret; and Varney, Jennifer. Article: “Inside outreach: a challenge for health sciences librarians.” Journal of the Medical Library Association 2005 July; 93(3) : 327-337. (Available online at http://escholarship.umassmed.edu/lib_articles/31/)


La Pelle, Nancy; Luckmann, Roger; Simpson, E. Hathaway; and Martin, Elaine. Article: “Identifying strategies to improve access to credible and relevant information for public health professionals: a qualitative study.” BMC Public Health 2006; 5 (6) : 89. (Available online at http://escholarship.umassmed.edu/lib_articles/42/)


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Presentation/Posters/Publications FY 2006 continued from page 4


Lamar Soutter Library Staff (2005-2006)

Administration: Elaine Martin, DA; Jan Sohigian; Deb Dulmaine-Coonan

Access Services: Jane Fama; Kerry Mayotte; Spiro Estathion; John Hemenway; Jean Hearn; Fran Williams; Harvey Fenigsohn; Jacob Gemme; Susan Garron; Richard Gray; Jeff Long; Kim Osnee; Lynn Simmons

NESCO: Nancy Peterson

Office of Medical History and Archives: Ellen More, PhD; Heather-Lyn Haley

Reference Services: James Comes; Dorothy Barr; Janet Dadoly; Vivian Frempong; Sally Gore; Nancy Harger; Paul Julian; Len Levin; Nancy Linnehan; Judy Nordberg; Lowell Schwartz; Hathy Simpson; Betsy True

Systems: Mary Piorun; Matthew Clark; Robert VanderHart

Technical Services: Barbara Ingrassia; Lisa Palmer; Cecile Bianco; Bobbie Brooke; June Gasperski; Joe Guarini; Clare Nelson; Marianne Siener

National Network of Libraries of Medicine, New England Region: Javier Crespo; Donna Berryman; Michele Eberle; Penny Glassman; Mark Goldstein; Nicole Vernon; Rebecca Zenaro

Selected Statistics FY06

Collections
Current subscriptions 4,518
(Print and electronic)
Total print volumes held 232,241
(Databases 316
(Bibliographic citation)

Services and Staff
Service hours/week 99.5
Library visitors 561,978
Web site visits 731,953
(LSL home page 336
Education sessions 2,344
Outreach sessions 40
Circulation transactions 72,193
Interlibrary loans to others 17,187
Interlibrary loans from others 818
Total staff 41.36

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The LSL: Library as Physical Place

The LSL hosted several events, bringing students, staff and the public into the Library.

September, 2005
The first annual Constitution Day on September 17 was observed by UMMS with a display in the LSL’s lobby area.

October - December, 2005
Movies and discussion in “The Medical Dimension of Non-Medical Movies” series. Discussion was led by UMMS Associate Professor of Cell Biology Christian Stefan, MD. The films shown included:

October 27 - Critical Care (1997) US
December 8 - The Madness of King George (1994) UK

February 8, 2006

April 5, 2006
UMMS Associate Professor of Psychiatry Richard Berlin, MD, presented awards to the prize-winners of the second annual Gerald F. Berlin Prize for Creative Writing, a competition originated as a tribute to the doctor’s late father, who struggled with a severe, chronic disease.

May 5 – June 16, 2006
Events in conjunction with the exhibit “Changing the Face of Medicine: Celebrating America’s Women Physicians”

• May 5 - Opening reception with featured speaker and honoree Lucy Candib, MD, Professor of Family Medicine at UMMS. The Women’s Health Initiative: An Update. Presentation by Vivian Pinn, MD, Director of the Office of Research at NIH, and Judith Ockene, Ph.D, UMMS Professor of Medicine and the Barbara Helen Smith Chair in Preventive and Behavioral Medicine.

• May 7 - Women & Medicine: Behind the Scenes. A program cosponsored by the Montachusett Girl Scout Council

• May 9 - UMMS Professor of Psychiatry Ellen More. Ph.D, discussed the role of Mary Steichen Calderone as an advocate for sexual health. A book signing for More’s Restoring the Balance: Women Physicians and the Profession of Medicine, 1850-1995 followed. Cosponsored by the Worcester District Medical Society as the Second Annual “Meet the Author” program.

• May 16 - May 30 - Film Series. Cosponsored with Worcester Public Library

• May 16 - Something the Lord Made. Discussion led by UMMS Associate Professor of Cell Biology Christian Stefan, MD.

• May 23 – Yesterday. Discussion led by medical student Sarah Thasdale

• May 30 – I Never Promised You a Rose Garden. Discussion led by UMMS Assistant Professor of Psychiatry and Pediatrics Kate Erwin, MD.

• June 3 - Reception for Commencement Speaker Catherine DeAngelis, MD, MPH, editor of JAMA. Cosponsored by the UMMS Women’s Faculty Committee.

• June 5 – Perri Klass, MD, Associate Professor of Pediatrics at Boston University, spoke on the theme: “A World Full of Stories: Writing and Medicine,” followed by a book signing for her recent novel The Mystery of Breathing.


• June 12 – Girl Scout Family Night/Open House. Cosponsored by the Montachusett Girl Scout Council