You’ll L-O-V-E Our IR

Building Faculty & Administration Buy-In as You Build Your Repository

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Step 1, Step Back

- Define your terms
- Create a frame of reference
- Know your audience

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Your Vision

- Map it out
- Articulate it
- Look for tie-ins
- Partner up

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Sell It...
…But Don’t Over Sell It

- Know limits
- Consider staff, deliverables
- Prioritize

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In the end, work with the IR should be good for:

- Institution
- Library
- Faculty
- Administrators