Challenging Issues in Community Health:
The Role of Research

Friday, November 30, 2012; 8:30 AM - 3:30 PM
Hoagland Pincus Conference Center, Shrewsbury, MA

Agenda

8:30 AM  Posters from Community Agencies and Researchers

10:00 AM  Welcome
Ira S. Ockene, MD
Director, CCTS Community Engagement and Research Section
David and Barbara Milliken Professor of Preventive Cardiology
Katherine Luzuriaga, MD
Director, UMass Center for Clinical and Translational Science

10:15 AM  Keynote: Research with Communities to Improve Health and Reduce Health Disparities
Elmer Freeman, MSW, PhD (c) Executive Director
Center for Community Health Education Research & Service, Inc.

11:15 AM  Panel Discussion: Making it Happen!
Carol Bova, PhD, RN, ANP, UMass Worcester Graduate School of Nursing
Elena Carbone, DrPH, RD, UMass Amherst
Laura Hayman, PhD, RN, FAAN, UMass Boston
Chioma Nnaji, MPH, MEd, Multicultural AIDS Coalition and UMass Medical School
Milagros C. Rosal, PhD, UMass Medical School
Moderator: Elmer Freeman, MSW, PhD (c)

12:30 PM  Lunch and Posters
[Table Topics: chronic diseases; HIV/AIDS; weight/obesity/weight loss; mental health; substance use; women’s health; health disparities; measuring the value of community engagement in research, community engaged research and health care reform]

1:30 PM  Breakout Sessions
Reisner
Integrating Community Engaged Research into the Patient-Centered Medical Home
Toni McGuire, RN, MPH, Edward M. Kennedy Community Health Center
Carole Upshur, EdD, UMass Medical School

Amphitheater  Dissemination: Challenges and Successes in Working with Communities
Carl Fulwiler, MD, PhD, UMass Medical School
Marie Hobart, MD, Community Healthlink

Amherst  Increasing Study Recruitment and Retention: Working with Communities to Use Social Media
Leland Ackerson, ScD, MPH, UMass Lowell
Cynthia Ferrera, PhD, UMass Lowell

Worcester  Paths to Obtaining Funding for Community Engaged Research
Laura Hayman, PhD, RN, FAAN, UMass Boston
Stephenie Lemon, PhD, UMass Medical School

2:45–3:30 PM  Sharing Summaries of Breakout Sessions and Closing

UMass CCTS Community Engagement & Research Section: http://www.umassmed.edu/CCTS/Community
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