Repository Outreach: Engaging Partners Across Campus

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Repository Outreach
Engaging Partners Across Campus

Lisa Palmer
Institutional Repository Librarian
Lamar Soutter Library
UMass Medical School
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### The 2014 – 2015 Snowiest City in the US (population 100,000+)


<table>
<thead>
<tr>
<th>Now &amp; 3/14</th>
<th>US States and Cities</th>
<th>2010 City Population</th>
<th>2014 – 2016 Snowfall Totals</th>
<th>Normal Season at This Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-3</td>
<td>Syracuse, New York</td>
<td>145,170</td>
<td>118.5</td>
<td>116.3</td>
</tr>
<tr>
<td>2-2</td>
<td>Worcester, Mass</td>
<td>181,045</td>
<td>116.8</td>
<td>58.6</td>
</tr>
<tr>
<td>3-1</td>
<td>Lowell, MA</td>
<td>106,519</td>
<td>114.5</td>
<td>47.7</td>
</tr>
<tr>
<td>4-5</td>
<td>Boston, Mass</td>
<td>617,594</td>
<td>110.3</td>
<td>40.2</td>
</tr>
</tbody>
</table>

Photo credit: Lindsay Corcoran, MassLive.com

http://goldensnowglobe.com/current-top-10-snowiest-cities/
Projects & Strategies

- Grant support
- Data deposit & sharing support
- Embedded RSS feeds for campus websites
- Reaching out
Why Grant Support?

- Demonstrate impact for publicly funded projects
- Disseminate meeting abstracts and posters
- Provide exposure to pilot studies and groundbreaking research
- Supply data on the public engagement and impact of research for funding organizations and other stakeholders
- Consider incorporating IR into grant proposals
Benefits to UMCCTS

- No cost to them
- Visually appealing & branded display
- Immediate search engine exposure to maximize readership & impact
- Global dissemination
- Usage statistics as evidence of impact
- Ease of participation

http://escholarship.umassmed.edu/umccts/
Women’s Health Resources Dissemination Outreach Project

http://escholarship.umassmed.edu/wfc_pp/

http://escholarship.umassmed.edu/wfc_pp/sw_gallery.html
“The data files for this study are publicly deposited in the University of Massachusetts Medical School’s institutional repository, eScholarship@UMMS. The permanent link to the data is http://escholarship.umassmed.edu/pediatrics_data/1/.”

Dataset as primary file

Supplementary data
Embedded RSS Feeds

The Department of Cell and Developmental Biology is at the center of exciting new advances in understanding basic biological and biomedical processes to promote clinical and translational science. Research addresses the organization, assembly and activity of the regulatory machinery for cell growth and aging, differentiation and development, as well as genetic and epigenetic control of gene expression in human embryonic stem cells and lineage committed cells; with implications for treatment of cancers, bone diseases, reproductive disorders, genetic conditions and neurodegenerative and psychiatric disorders.

**Publications**

- Cardiac myosin binding protein-C plays no regulatory role in skeletal muscle structure and function.
- The heparan sulfate proteoglycan (HSPG) glypicanc-3 mediates commitment of MC3T3-E1 cells toward osteogenesis.
- The antiaging protein Klotho enhances oligodendrocyte maturation and myelination of the CNS.
- The Chlamydomonas reinhardtii BBSome is an IFT cargo required for export of specific signaling proteins from flagella.
- Mismatch repair is required for O(6)-methylguanine-induced homologous recombination in human fibroblasts.
- Identifying diagnostic DNA methylation profiles for facioscapulohumeral muscular dystrophy in blood and saliva using bisulfite sequencing.

More publications...
Reaching Out

- Recognize and take advantage of opportunities
- Pretend everything is a pilot project
- Make it as easy as possible to contribute
- Reduce barriers to content recruitment
- Add value
- Find your champions
- Build trust
- Put in the time
IRs provide new ways of engaging with researchers and meeting the challenges posed by the transformation in scholarly communication.

IRs can be a vital component in the provision of library services to faculty, researchers, staff, and students.

Focus on community needs and concerns.

Consider grant support, data sharing, and other projects.
Thank You!

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