

10-2009

Empowering Health Information Outreach in New England

Michelle L. Eberle

University of Massachusetts Medical School, michelle.eberle@umassmed.edu

Javier Crespo

University of Massachusetts Medical School, javier.crespo001@umb.edu

Follow this and additional works at: http://escholarship.umassmed.edu/lib_articles

 Part of the [Community Health and Preventive Medicine Commons](#), [Library and Information Science Commons](#), and the [Public Health Education and Promotion Commons](#)

Repository Citation

Eberle, Michelle L. and Crespo, Javier, "Empowering Health Information Outreach in New England" (2009). University of Massachusetts Medical School. *Library Publications and Presentations*. Paper 133.
http://escholarship.umassmed.edu/lib_articles/133

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Library Publications and Presentations by an authorized administrator of eScholarship@UMMS. For more information, please contact Lisa.Palmer@umassmed.edu.



Empowering Health Information Outreach in New England



National Network of Libraries of Medicine New England Region

Goals:

- Promote National Library of Medicine online health information to librarians, health professionals and consumers
- Strengthen network libraries and provide outreach to public libraries, public health and community based organizations
- Facilitate outreach work of member libraries
- Foster collaborative programming for specialized populations

The numbers (2006-present)

NN/LM NER staff training activities	320
Number of attendees at activities	3,442
NN/LM NER funded outreach activities	93
Total amount for funded outreach projects	>\$650,000

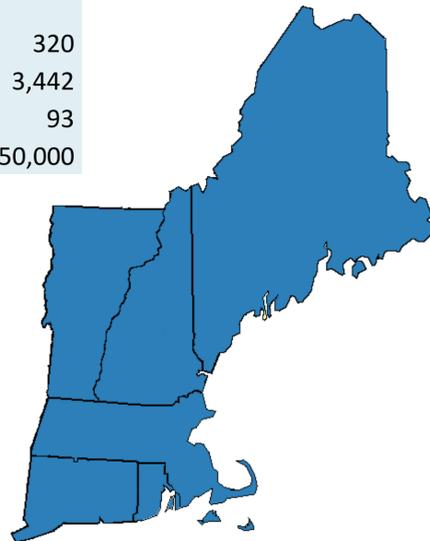
<http://nnlm.gov/ner>

1-800-338-7657

1-800- DEV-ROKS

National Library of Medicine

<http://nlm.nih.gov>



The Network

Empowers their users at with quality health information at the point of care and need at their institutions.

Full Member Libraries provide information support to health care providers, researchers, students, and their patients. Full members use DOCLINE for their users document delivery needs.

Affiliate Member Libraries provide information support to students, patients, and the public.

NN/LM NER Membership		
STATE	Full	Affiliate
CT	28	48
MA	82	145
ME	43	38
NH	29	32
RI	16	31
VT	10	31
TOTAL	218	325
ALL	543	

Training

Provides in person and e-learning educational opportunities on National Library of Medicine resources and services and other hot topics for network member libraries, health professionals, community based organizations and consumers.

Examples of programs offered:

- Emergency Preparedness
- Going Green with the NLM
- Customized PubMed and DOCLINE presentations
- Consumer Health Information
- PH Partners.org
- Senior Health
- Grant and Proposal Writing and much more!



National Library of Medicine training session at the Boston Public Library

Public Health

From the Partners in Information Access for the Public Health Workforce, a collaboration of U.S. governmental agencies, public health organizations, and health sciences libraries.

PHPartners.org provides access to resources from government agencies, professional and research organizations, libraries and educational institutions.

The Partners mission is to help the public health workforce find and use information effectively to improve and protect the public's health.



Outreach

Connects medical libraries, public libraries, health professionals, public health workers and community based organizations in the common goal of health promotion.

Exhibiting brings resources to users like:

- American Academy of Family Physicians
- Case Management Society of New England
- National Association of School Nurses
- Connecticut Science Teachers Association
- New England Association of Fire Chiefs



Regional Exhibit

Funding

- Extends outreach mission of the NLM
- Improves library services for network members
- Increases visibility of libraries within their institutions
- Provides opportunity to engage with the wider community

The NN/LM NER funds extended health information outreach subcontracts and express outreach.



Healthy Community Coalitions Mobile Health Unit

Reaching Underserved Populations

Member Libraries reach new populations with projects like:

- Connecting the Somali population of Lewiston, Maine with health services at Central Maine Medical Center
- Providing a library and science based curriculum to middle school students in Worcester, MA
- Enhancing SPIRAL, the Selected Patient Information Resources in Asian Languages web site, that provides native language health information to communities served by Tufts University and the world.



MCPHS Kids to College