Empowering Health Information Outreach in New England

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Empowering Health Information Outreach in New England

Goals:
- Promote National Library of Medicine online health information to librarians, health professionals and consumers
- Strengthen network libraries and provide outreach to public libraries, public health and community based organizations
- Facilitate outreach work of member libraries
- Foster collaborative programming for specialized populations

The Network
Empowers their users at with quality health information at the point of care and need at their institutions.
- Full Member Libraries provide information support to health care providers, researchers, students, and their patients. Full members use DOCLINE for their users document delivery needs.
- Affiliate Member Libraries provide information support to students, patients, and the public.

Training
Provides in person and e-learning educational opportunities on National Library of Medicine resources and services and other hot topics for network member libraries, health professionals, community based organizations and consumers.
- Examples of programs offered:
  - Emergency Preparedness
  - Going Green with the NLM
  - Customized PubMed and DOCLINE presentations
  - Consumer Health Information
  - PHI Partners.org
  - Senior Health
  - Grant and Proposal Writing and much more!

Public Health
From the Partners Information Access for the Public Health Workforce, a collaboration of U.S. governmental agencies, public health organizations, and health sciences libraries.
- PHIPartners.org provides access to resources from government agencies, professional and research organizations, libraries and educational institutions.
- The Partners mission is to help the public health workforce find and use information effectively to improve and protect the public’s health.

Outreach
Connects medical libraries, public libraries, health professionals, public health workers and community based organizations in the common goal of health promotion.
- Exhibiting brings resources to users like:
  - American Academy of Family Physicians
  - Case Management Society of New England
  - National Association of School Nurses
  - Connecticut Science Teachers Association
  - New England Association of Fire Chiefs

Funding
- Extends outreach mission of the NLM
- Improves library services for network members
- Increases visibility of libraries within their institutions
- Provides opportunity to engage with the wider community

Examples of programs funded:
- Health of the Public: Library and Science Based Curriculum for Students in Worcester, MA
- Creating a multilingual health information website: The Library at Tufts University and the world.

Reaching Underserved Populations
Member Libraries reach new populations with projects like:
- Connecting the Somali population of Lewiston, Maine with health services at Central Maine Medical Center
- Providing a library and science based curriculum to middle school students in Worcester, MA
- Enhancing SPIRAL, the Selected Patient Information Resources in Asian Languages web site, that provides native language health information to communities served by Tufts University and the world.

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The numbers (2006-present)
- NN/LM NER staff training activities: 320
- Number of attendees at activities: 3,442
- NN/LM NER funded outreach activities: 93
- Total amount for funded outreach projects: $650,000

http://nnlm.gov/ner
1-800-338-7657
1-800-DEV-ROKS
National Library of Medicine
http://nlm.nih.gov

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