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Connecting Researchers with Research Data Management Information

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Connecting with Researchers

Outreach strategies include:
- Information sessions
- Low-traffic mailing list (rdmsg-announce-l@cornell.edu)
- Web site (data.research.cornell.edu)
- Twitter (@CURDMSG)
- Links from other service providers
  - Office of Sponsored Programs
  - Center for Advanced Computing
- Outreach at campus events
  - Life Sciences Research Resources Expo
- Growing the network
  - Reference and liaison librarians
  - Departmental administrative staff

About the RDMSG

Cornell's Research Data Management Service Group (RDMSG) was created with the goal of making it as simple as possible for researchers to obtain the data management services they require.

All NSF grant proposals must now include a data management plan, and other funding agencies either already have, or are expected to follow suit. The RDMSG can help researchers prepare their data management plans, as well as being available for more general data management help. Our objective is to deliver research data management planning information to researchers.

Connecting with Researchers

Is it Working?

Website:
# of Unique Visitors
Nov 2010 – Mar 2012

<table>
<thead>
<tr>
<th>Month</th>
<th>Visitors</th>
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</thead>
<tbody>
<tr>
<td>Nov</td>
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<tr>
<td>Dec</td>
<td>122</td>
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<tr>
<td>Jan</td>
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<tr>
<td>May</td>
<td>62</td>
</tr>
<tr>
<td>Oct</td>
<td>36</td>
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Attendance at Information Sessions

<table>
<thead>
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<th>Month</th>
<th>Attendees</th>
</tr>
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<tbody>
<tr>
<td>Jan</td>
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<td>Oct</td>
<td>10</td>
</tr>
<tr>
<td>Dec</td>
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Dec info session:
Has this session better prepared you to address the NSF's data management plan requirement?

Assessing Need:
Proposals to NSF by Directorate

Conclusions

Based on information session attendance and use of the consultants' services, we feel that our outreach efforts have been successful. In addition, the feedback we have received from stakeholders has been overwhelmingly positive, indicating that this an important service for researchers.

We will:
- Continue to offer NSF information sessions as long as attendance warrants this;
- Monitor emerging data management policies of funders like the NIH, and plan additional outreach accordingly;
- Determine the need for additional data management training opportunities for faculty and graduate students, and develop training as needs arise.