


Nov 8th, 8:30 AM - 10:00 AM

## Get the Word Out: Utilizing Traditional and Emerging Tools to Disseminate and Measure the Impact of Your Research

Sally A. Gore

University of Massachusetts Medical School, [sally.gore@umassmed.edu](mailto:sally.gore@umassmed.edu)

Follow this and additional works at: [http://escholarship.umassmed.edu/chr\\_symposium](http://escholarship.umassmed.edu/chr_symposium)

 Part of the [Communication Commons](#), [Community Health and Preventive Medicine Commons](#), and the [Library and Information Science Commons](#)



This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 3.0 License](#).

---

Gore, Sally A., "Get the Word Out: Utilizing Traditional and Emerging Tools to Disseminate and Measure the Impact of Your Research" (2013). *Community Engagement and Research Symposia*. 1.  
[http://escholarship.umassmed.edu/chr\\_symposium/2013/posters/1](http://escholarship.umassmed.edu/chr_symposium/2013/posters/1)

This material is brought to you by eScholarship@UMMS. It has been accepted for inclusion in Community Engagement and Research Symposia by an authorized administrator of eScholarship@UMMS. For more information, please contact [Lisa.Palmer@umassmed.edu](mailto:Lisa.Palmer@umassmed.edu).

# Get the Word Out:

## Utilizing Traditional and Emerging Tools to Disseminate and Measure the Impact of Your Research

Sally Gore, MS, MS LIS - Informationist  
Lamar Soutter Library  
UMass Medical School



Based on the Becker Medical Library Model for Assessment of Research Impact, Sarli, C.C. & Holmes, K.L., Washington University School of Medicine, St. Louis, MO. Last update 4.30.13.