Nov 30th, 1:30 PM - 2:45 PM

Breakout Session: "Dissemination: Challenges and Successes in Working with Communities"

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Dissemination: Challenges and Successes in Working with Communities

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Associate Professor of Psychiatry, UMMS; Director, Center for Mental Health Services Research, Department of Psychiatry UMMS

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Clinical Associate Professor of Psychiatry, UMMS; Chief Medical Officer, Community Healthlink
Core Priorities: Dissemination of Research Findings

Mental Health Agency Research Network (MHARN)
Dissemination of Research Findings
Mental Health Agency Research Network (MHARN)

- Conferences
  - UMMS Public Sector
  - USPRA
  - NAMI
  - DMH Research Centers Conference
  - ABH Conferences

- Grand Rounds
- UMMS Provider Community
- DMH Listserv (1,661 members)
- Social Media (480 Likes)
Outcomes of DBT programs for adolescents and their families

Evaluation of risk data for program improvement & QA

Collaborate on grant writing, research project implementation, etc.

Genesis & UMass secured funding from Legacy’s Innovative Grants Program to develop & tailor tobacco-cessation strategies
Addressing Dissemination/Engagement Goals

1. Determine the needs of the community/agency
2. Form partnerships with members of the community/agencies
3. Designate Resources (Fiscal/Personnel)
4. Share research findings with various groups (e.g. consumers, providers, and other stakeholders)
5. Self Evaluate/Continuous Quality Improvement (CQI)
1. Determine the needs of the community/agency

- Attending Community Meetings (e.g. CHL Meetings)
- Meeting with staff development personnel at CHL, DMH/WRCH
- Engaging community partners to assess needs for information and training on research findings and evidence-based practices
- Consulting with community agencies on:
  - developing and conceptualizing outcomes,
  - working with data
  - monitoring initiatives
2. Form partnerships with members of the community/agencies

- Internal UMMS/UMMHC
- Communities /Agencies
- Other State Departments

OUR STAKEHOLDERS
3. Designate Resources (Fiscal/Personnel)

Designate Resources: Fiscal

- Personnel time/skills
- Communication and outreach
- Planning/preparing products
- Attending conferences
**Research Question/Goal**
- Can Motivational Interviewing (MI) improve Treatment Retention of Transition Age Youth (TAY; ages 17-25)?

**Collaboration**
- UMass CMHSR (PI: Maryann Davis) collaborates with CHL on grant writing/ secures NIH funding for a pilot to test MI as a treatment retention intervention

**Engagement**
- Research Team trains & supervises CHL clinicians in MI
- Clinicians refer patients to study

**Disseminate Findings to Community**
- CMHSR write & disseminate Research in the Works
- Research conference presentations*
- Research team submitted journal article
## Collaborative Community Research: Service to Science Examples

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<thead>
<tr>
<th>Research Question/Goal</th>
<th>Collaboration</th>
<th>Engagement</th>
<th>Disseminate Findings to Community</th>
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<tbody>
<tr>
<td>• Do adolescents admitted to the MYR Program show significant changes from admission to discharge?  &lt;br&gt;• Are there important differences between the adolescents who return to the program compared to adolescents who do not return?</td>
<td>• CHL (Marie Hobart &amp; Dan Melle) collaborate with UMMS/Assumption (Len Doerfler), and CMHSR (Bill Fisher) to analyze SOCRATES data routinely collected at CHL on MYR clients</td>
<td>• Project discussion/conceptualization takes place during CHL Research Coordination meeting (UMass/CMHSR, CHL, Assumption attendees)</td>
<td>• Project team presents findings at conferences*</td>
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Can a community Mental Health Center integrate primary health care and wellness services to improve overall health status of clients?

CHL & CMHSR collaborate on grant writing/secure funding for SAMHSA PBHCI grant
CHL & UMMHC collaborate to develop & implement the program
UMMS faculty/staff conduct evaluation study

Organizational change of the Community Mental Health Center.

Dr. Hobart and CMHSR/MHARN write & disseminates Research in the Works
CHL implementation team presents at conferences (American Psychiatric Association 64th Institute on Psychiatric Services)
Challenges Encountered

- Engagement of persons with lived experience
- Networking and establishing contacts
- Gaining recognition: UMMS departments and faculty/FB/Twitter/Email list
- Getting the information out while it is still new
- Working with researchers interested in having their products disseminated through CMHSR
- Scheduling meetings and working with other community agencies
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www.umassmed.edu/cmhs
Questions?

Center for Mental Health Services Research
University of Massachusetts Medical School
55 Lake Avenue North
Worcester, MA 01655
Phone 508-856-5498
Vision - to make available to all individuals living with mental health challenges, their families and providers, the best psychosocial research available to help them lead happy and productive lives.
Mission - to facilitate the development and improvement of enlightened public health policies and services by providing innovative and recovery-informed research, training, and technical assistance to DMH and service providers nationwide.
CMHSR Dissemination Focused Entities

- MHARN
- MHE&YOU Advisory Council
- Transitions RTC
2. Form partnerships with members of the community/agencies

Community Agencies

- CHL

- The Bridge

- ServiceNet

- Clubhouses (e.g. Genesis)
Forming partnerships with

Internal UMMS/UMMHC

- UMMS Faculty - learning their areas of expertise for presentations & products (they won’t come to us)
- Academic Interest Groups - for presentations & products
- Developing relationships with contacts & knowing arenas for dissemination (e.g. eScholarship, Conquering Diseases Clinical Research Center)
- Other centers within Psychiatry (e.g. CANDI)
- Career Development and Research Office (CDRO)
Forming partnerships with:

Other state, community and non-profit agencies:

(grant writing and funding)

- Massachusetts NAMI
  - Peer support model of jail diversion

- DMH, DOC, DPH and DYS
  - “Jail Diversion Across the Continuum: Opportunity for Reflection and Planning.” A joint effort to develop a new collaborative to enhance jail diversion policies and planning for persons with co-occurring mental health and substance use disorders.

- UMMS and MA Department of Mental Health
  - Shared decision making regarding medication reduction
  - Community reentry for women leaving prison
  - WRCH - Assessing Major Mental Health System Change: An Evaluation of Process and Outcomes at the Massachusetts Department of Mental Health Worcester Recovery Center & Hospital

- CHL and UMMS Collaboration
  - Grant Proposal: Closing the Gap on Health Care Disparities
  - MISSION - Diversion & Recovery for Traumatized Veterans
Designating Resources: Personnel

- Developing concise and appealing products
- Web-based dissemination to connect with audience, other agencies, and communities through social media
- Planning and preparing presentations for and attending conferences/seminars (e.g. attended 9 conferences in 2012; coordinating CEU talks for agencies)
- Tracking dissemination efforts
Tangible Dissemination Results

- Psychiatry Information in Brief (eScholarship)
- Website and Social Media Campaign
- Stigma Fighting Video Campaign
- Conferences (Local, State, National)
- E-mail lists
4. Share research findings with:

Persons with lived experience, families, friends, providers, etc.

- **Online**:  
  - CMHSR Websites  
  - Facebook  
  - Twitter  
  - Listserv/email list

- **In Person**:  
  - Conferences (for persons with lived experience)  
  - Leaving paper copies at communities/agencies
5. Self Evaluate/ (CQI)

- Track efforts (e.g. construct a Database and continuously update)
- Seek feedback to inform future products/responsiveness to audience needs
- Evaluate dissemination results and determine how to move forward